Our Process

1 Planning & Concept Design

Goal: To establish audiences, goals, and messages, and begin generating ideas for potential learning experiences.

Timeline: 3-5 months
Cost: aprox. 10% of budget

2 Design Development

Goal: To refine and add details to designs based on space, budget, or other determining factors.

Timeline: 3-5 months
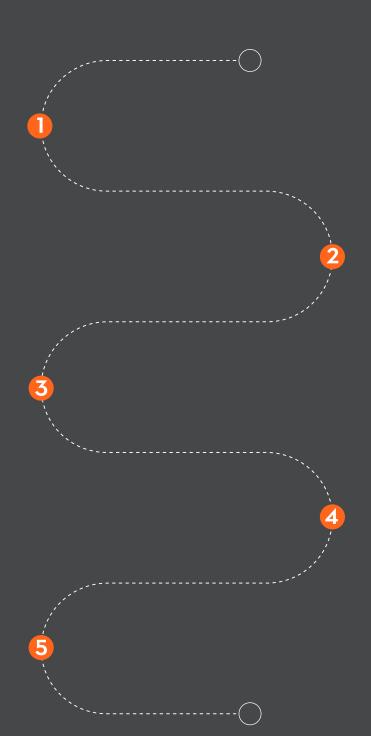**Cost:** aprox. 5% of budget

3 Final Design

Goal: To finalize exhibit design and interpretive intent. Consider graphic styles and intent.

Timeline: 3-4 months
Cost: aprox. 5% of budget

4 Fabrication & Installation

Goal: To fabricate and install exhibits, write exhibit text,and produce graphics.

Timeline: 4-12 months
Cost: aprox. 80% of budget

5 Evaluation & Remediation

Goal: To correct, modify, or improve exhibits after opening.

Timeline: 1-3 months

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